



*Talk To Your Baby*

## **Talk To Your Baby conference Smile, Talk and Listen: doing our best for babies 18 October 2010**

The National Literacy Trust's Talk To Your Baby conference will explore good practice, share radical new research and highlight key areas of importance to the sector. It is also a chance to prepare for the National Year of Speaking and Listening in 2011.

The conference will feature:

- **Communication Champion Jean Gross** talking about her plans for the 2011 National Year of Speaking and Listening.
- **Talk To Your Baby's Face to Face research findings**, around messages to new parents.
- **Bonding and attachment specialist midwife**, Sylvia Baddeley from Stoke on Trent, with top tips for the days following birth.
- **Well-being research** from London Metropolitan University and the National Children's Bureau.
- **Research into what goes on in baby rooms** by Canterbury Christ Church University's.
- **Leicester, Devon, Sheffield and Wiltshire** talking about their strategies for early communication.

Of last year's delegates, 98% found the conference very good or good, and a follow up survey of delegates found that 96% had discussed what they heard with colleagues. Delegates said:

'I thought the conference was one of the best I have ever attended in terms of relevance to my job, new facts learned, affirmation of the importance of my area of work and much more.'

'Great, it has fully changed the way that I think and do my work now.'

**The conference takes place at Church House in Westminster, London, on Monday 18 October 2010.** The conference is designed for anyone working with families with young children.

**There is an early booking price** of £200 for those booking before 15 August 2010 and a further discount to a rate of £180 per delegate is available for multiple bookings from the same organisation. A booking form can be found on the back of this paper. More information and additional booking forms are available on our website at <http://www.literacytrust.org.uk/events/25> or by contacting Shawna Spoor on 020 7820 6265 or [shawna.spoor@literacytrust.org.uk](mailto:shawna.spoor@literacytrust.org.uk).

## Talk To Your Baby conference 2010

Monday 18 October 2010, 10am - 4pm (registration and refreshments from 9.15am)  
New venue: Church House Conference Centre, Dean's Yard, Westminster, London SW1P 3NZ

### Booking form - please complete in clear block capitals

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Email: [ronan.cahill@literacytrust.org.uk](mailto:ronan.cahill@literacytrust.org.uk)  
Web: [www.talktoyourbaby.org.uk](http://www.talktoyourbaby.org.uk)

Please note that online booking is not currently available due to the implementation of our new website.

#### First delegate details:

(Mr/Mrs/Ms/Miss) Forename: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

Dietary requirements: Vegetarian: YES/NO Other: \_\_\_\_\_

Where did you hear about this conference? \_\_\_\_\_

#### Second delegate details (where appropriate):

(Mr/Mrs/Ms/Miss) Forename: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Dietary requirements: Vegetarian: YES/NO Other: \_\_\_\_\_

Special requirements (if any): \_\_\_\_\_

\*If more than two delegates please complete an additional booking form

#### How to pay

We would be grateful if you could send payment when booking, by cheque made payable to National Literacy Trust. If you would like to pay by BACS or debit/credit card please tick the 'send me an invoice' box and we will send you information on those payment options.

**Costs:** Pre 15/08/10: £200 for one, £180 for additional delegates from the same organisation  \*Exempt VAT  
After 15/08/10: £225 for 1, £205 for additional delegates from the same organisation  \*Exempt VAT

Please send me an invoice:  Purchase order number (if relevant): \_\_\_\_\_

Invoice address (if different from contact address): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please note that we will contact the principal delegate when the booking has been processed. If you have not heard from us within two weeks of applying please contact us. The fee can only be waived or refunded if we receive a written or emailed cancellation notice at least three weeks before the conference and we have accepted the cancellation in writing or by email.